

Coffee Hogging Creative Director



OBJECTIVE

Either work for or work with a great team of individuals and create high end, high volume graphic design projects both in print and online.

SUMMARY OF QUALIFICATIONS

Energetic, creative, hands-on design professional with a superior work ethic. Produce cutting edge design on a daily basis that meets and surpasses industry standards. Serve a diverse range of clients as an established, successful entrepreneur. Maintained ongoing relationships with client base and professional colleagues to keep abreast of new trends and latest changes in the marketplace. Effective communicator and time keeper.

Major strengths Strong Design background cs3 all, Quark, Golive, enthusiastic leader with excellent communication skills, including holding audience attention and getting important points across. Critical and constructive evaluation skills, solid team player . Extensive world knowledge and experienced world view attained through wide ranging travel.

PROFESSIONAL ACCOMPLISHMENTS

- 1990 – Helped to change the music industry by working with Barenaked Ladies, designing packaging, shooting images and creating a distinctive brand unlike any other.
 - 1994 – Created branding for all promotional materials and SWAG for The Rankin Family.
 - 1995 -Was honoured by having my work published in Random House book "Canadians Who Made a Difference" (1995) - contributed photos of Bruce Cockburn, Barenaked Ladies, Atom Egoyan, Carol Pope and John Polanyi.
 - HOW Magazine 1994 Self-Promotion Honour Award for Attire Industries
 - 2000 – 2004 Creative design for Greektown BIA, including web site, print, Taste of the Danforth, Christmas art posters and major advertising campaigns.
 - 2003 Visit – Designed a Christmas card that was used by Pope John Paul II after his visit that year.
 - 2003 – Toronto Rocks SARS Concert , Downsview Park, Toronto. Partnered with March of Dimes and Molson's to organize and host the world's biggest accessibility section at an outdoor music event – aptly titled "Accessibility Rocks!" More than 3,000 fans with disabilities and the caregivers enjoyed this international event in a safe, secure environment. Part of a 4-person team that managed the whole event from concept to execution.
 - 2006 – Warren's World – again partnered with March of Dimes in developing an advocacy project featuring the passion and drive of 23-year-old Ryerson student who uses a motorized wheelchair as a result of cerebral palsy.
- Created and named the Warren's World web site which contained podcasts of his activities, his difficulties, his victories. It featured never-used-before integration of multimedia technology, including blogs, podcasts, digital video, exclusive online coverage and online voting. The site grew to 1,000,000 hits plus

WORK HISTORY

Entrepreneur – President and owner of 4NPC Web – Photo – Graphics –1992 to present
Atire Industries – Creative Director, textile designs, posters, album covers – 1988 to 1992
T.P O'Malley – Head photographer Art Director for largest Canadian photo studio - 1984 – 1988
Goldring Associates Design House – Artist – 1981 - 1984

EDUCATION

Three-year Design Arts diploma from Seneca College
Ontario College of Art and Design (OCAD)
supplementary courses
Registered Graphic Designer since 1998
Professional Photographer (all formats)



Further samples and references available upon request.



4NPC

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Portfolio